

Club Leadership Programme



A development programme for club leaders within England Athletics Affiliated clubs.

England Athletics are investing in our affiliated club network to develop:

Safe, sustainable and successful clubs, with excellent leadership and governance, providing enjoyable opportunities for people to participate and excel.

To aid this we are offering a Club Leadership Programme which will be available to those currently holding leadership positions within clubs, and to those with aspirations to club leadership.

The programme will consist of a series of learning opportunities, both face to face and online, networking opportunities and access to online material. Throughout the programme, leaders within their respective fields will be joining us to impart their knowledge and ideas, and to facilitate networking between clubs and club leaders.

All sessions will be held in and around the M6/M61/M65 and online. Full details of the National Volunteering Conference venue will be announced later in 2018.



For further information please contact
Emma Davenport on 07967 317341 or edavenport@englandathletics.org
Deadline for applications: Wednesday 14th November 2018

Club Leadership Programme

Launch & Club Leadership

Join us for the launch event where we will outline the upcoming support and development on offer. We will start to look at what makes a great leader and leadership within a voluntary club setting.

Saturday 24 November 2018 | 10am-4pm | Brooklands Wetlands, Preston

Club Legal Structures

There are many different ways in which a sports club can operate. This evening we will look at all the different legal structures for a modern day sports club and offer expert advice for your club setting.

Wednesday 30 January 2019 | 6.30-8.30pm | Brooklands Wetlands, Preston

Vision & Behaviours

What is your club's vision – or how do you create one that everyone buys into? Does your club have a club impactful culture and acceptable behaviours and if not, how do you foster these?

9/10 February 2019 | 10am-4pm | To be confirmed

Marketing and Communication

Looking at the marketing of your club. We will also look at how you communicate both internally with your existing membership and external with the wider community.

Tuesday 26 February 2019 | 7-8pm | Webinar

Club Finance & Fundraising

Join us for a webinar to look at club finances and how to balance the books, along with help on raising additional funding for your club.

Wednesday 6 March 2019 | 7-8pm | Webinar

England Athletics Volunteer Conference

Join us at the National Athletics and Running Volunteer Conference. More information about the day and how to book will be provided before Christmas.

Saturday 16 March 2019 | To be confirmed

Facility Development

We will be looking at some of the issues facing track and field facilities, focusing on maintenance, business planning and assets transfer. (This webinar is open to all but aimed at those clubs using a track and field facility.)

Thursday 25 April 2019 | 7-8pm | Webinar

Volunteer Experience evening

Join us for a workshop looking at a range of topics, issues and solutions, focusing on modern day volunteering. (You may wish to invite your volunteer coordinator to join us at this workshop.)

Friday 10 May 2019 | 6.30-8.30pm | To be confirmed

Keeping on Track and the Future

This last day will be spent looking at how you can keep your club sustainable safe and ready for the future.

Saturday 22 June 2019 | 10am-4pm | To be confirmed

Joining the Project

For this pilot we are offering free places on the programme on an application basis.

We are looking for a whole club commitment. Clubs will be expected to nominate two individuals who are free to take part in all the sessions (and must be able to join us for six out of the nine as a minimum). One of these nominees should hold a current club leadership position of Chair, Treasurer, Secretary, Trustee, Director or President. The second attendee may be a committee member, or an individual lined up for a leadership role in the coming years.

This is a fantastic personal development opportunity for those willing to become involved.

If you would like to talk about the programme before applying, or to obtain a copy of the application form if you don't already have one, please contact Emma Davenport on 070967317341 or edavenport@englandathletics.org

Please complete and return the application form to edavenport@englandathletics.org by Wednesday 14 November 2018.

For further information please contact

Emma Davenport on 07967 317341 or edavenport@englandathletics.org

Deadline for applications: Wednesday 14th November 2018